

# TETRIS EFFECT

## CONCEPT

The strongest element throughout Tetris Effect is its full and undying love for the human experience. In all its ups and downs, complexities and simple moments, Tetris Effect asks us to take a step back and appreciate how beautiful a tapestry our lives are in this world we're made for.

## LESSONS

### HIGHLIGHT

The peak of the game comes when you least expect it - in the credits. It reframes the first song of the game, which was also the most marketed promotional piece of music, as a parent speaking to their newborn child. This small change brings the story from that of an optimistic omnipotent force, to a new personal level, that of a new parent who is reflecting on how everyone and everything is connected, and is excited to share that with their child

- Despite never having a single named character or explicit interaction, Tetris Effect conveys a narrative. It does this through a combination of alternating difficulty in gameplay, music, and gorgeous visuals that convey to the player a deep emotional core.
- Using technology to your advantage can enhance the immersion experienced by players. Despite the game being focused on a singular focal point for gameplay the visual synchronizing to the music in VR added an entire new depth to Tetris Effect that profoundly affected its players.